



Border Closure Impacts

The Potato Industry

The potato industry contributes

\$1.35 billion

to the Island's economy and more than

\$500 million

to the provincial GDP

The potato sector creates over

5,000 jobs in PEI

\$240 million

in wages to Islanders each year

We will lose \$90 million or 40% of our Seed and Table Sales

Table
(\$80 mill) - **↓40%**

+

Can US Seed
(\$8 mill) - **↓100%**

+

Export Seed & Table
(\$2 mill) - **↓14%**

Table Potatoes – Down \$80 million

90% of our growers produce potatoes for the table market.

40% of that business has been restricted due to the US Border closure.

Even farmers that only ship to Canadian markets have been drastically affected due to surplus of potatoes trying to enter the Canadian market with no home.

Seed Potatoes - Down \$10 million



30,000,000+ lbs

go to seed markets annually.
Seed Potato Markets have been decimated.

67% of our growers grow seed for themselves or others.

A healthy seed industry is the root of a healthy potato industry.

\$10 million

in sales have been prevented, including export markets.

Without a good source of seed potatoes, the entire industry suffers.

Over 300,000,000 lbs wasted

The current price for sales have been greatly reduced due to this market pressure. Our competition has been able to ship to our US and other export markets and are reaping all the benefits.

Our Exports - Down \$2 million

Traditionally we ship to over
20 countries
outside of North America.



Export sales represent
\$13 million
in sales annually.

These are markets that have taken decades and in some cases, generations to build, and the damage is long term.

Farmers need to know what to do now!



Do they plant a crop for next year not knowing if it has a market?



Do they decide not to plant while payments for machinery and storage facilities pile up?



Do they let their workforce go after years, knowing there may be no one to replace them?

**Family Farms are at Risk.
The Future of Our Industry is at Stake.**

"Most Island potato farms have no physical or other connection to the two infected farms, our potatoes do not have wart, but we are all suffering."

- Boyd Rose, PEI Potato Grower